

Chapter 11 Weblinks

The weblinks below are some of the weblinks highlighted in the chapter. You will find them interesting and helpful.

Exploring Online Research Methods, University of Leicester,
www.geog.le.ac.uk/ORM/site/home.htm

Focus Groups, from the Channel 4 website
www.channel4.com/culture/W/wtc4/audience/focusgroups.html

Guba, G.G., and Lincoln, Y.S., (1994), 'Competing Paradigms in Qualitative Research',
http://create.alt.ed.nyu.edu/courses/3311/reading/10-guba_lincoln_94.pdf

Stat Trek, Teach yourself statistics, 'Tutorial on bias in survey sampling',
(http://stattrek.com/AP-Statistics-2?Survey-Sampling_Bias.aspx).

The weblink below is not given in the chapter, but you will find it helpful. The link is to the discussion of 'Interviews' on Trochim's Research Methods Knowledge Base website.

Trochim, W.M.K., The Research Methods Knowledge Base,
www.socialresearchmethods.net/kb/interview.php